GENERAL ENVIRONMENTAL POLICY

OBJECTIVE:

At Kimberly-Clark de México S.A.B de C.V. Caring for the environment is a key Policy and Value in the execution of all the operations and businesses of the company and is an integral part of the performance of all the jobs, as well as all the activities carried out in the company. Consequently, KCM and all its personnel are committed to the communities in which we operate to efficiently avoid, reduce, prevent and control the environmental impacts derived from their activities.

SCOPE:

This policy applies to Kimberly-Clark de México and Subsidiaries, hereinafter KCM.

It is the intention of this Policy:

- Ensure that all the operations and activities of the company fully comply with the applicable environmental legislation and regulations in our country.
- Provide the organization, equipment, facilities, systems, procedures and training required to efficiently avoid, reduce, prevent and control the environmental impacts derived from its operations, in accordance with the guidelines of the Environmental Management System and the Long-term Vision.
- Establish objectives and environmental performance standards based on the continuous improvement of all the environmental indicators associated with its operations.
- Develop the necessary plans and investments in training, technology, equipment, innovation and operational efficiency to achieve these objectives and standards.
- Promote the efficient use of non-renewable resources among all personnel, evaluate the transition to the use of cleaner energy, minimize the generation of waste in operations, as well as atmospheric emissions and wastewater discharges.
- Caring for biodiversity and raising awareness about it, in all locations where the company operates.
- Make all company personnel and localities responsible for the observance and application of the General Policy on Environmental Matters, keeping it in a visible place, incorporating it into the induction plans and continuous training of its human resources and promoting it as a fundamental part of Culture Organizational.

They are an integral part of this General Policy, Policy No. 36 "Comprehensive Waste Management", Policy No. 57 "Efficient Use of Water and Control of Discharges", Policy No. 58

"Energy Efficiency and Reduction of Greenhouse Gases" And Policy No. 59" Procurement of Sustainable Fibers".

INTEGRAL WASTE MANAGEMENT POLICY

OBJECTIVE:

It is the policy of Kimberly-Clark de México and Subsidiaries hereinafter (KCM) to carry out Comprehensive Waste Management that includes reduction, reuse and recycling in accordance with the provisions of the General Law for the Prevention and Comprehensive Management of waste and its Regulations , as well as in accordance with the Official Mexican Standard NOM-161-SEMARNAT-2011, where each of the operations has a structured Urban Solid Waste Management, Special Management and Hazardous Waste Management plan that seeks to maximize the use and valorization of the same, while preventing the generation and minimizing the quantity and danger of said waste and promoting sustainable development in the organization without risks to the health of personnel and the environment.

GLOSSARY:

Special Management Waste: Those generated in production processes that do not meet the characteristics to be considered dangerous or as urban solid waste, or that are produced by large generators of urban solid waste.

Hazardous Waste: Those that have any of the characteristics of corrosivity, reactivity, explosiveness, toxicity, flammability, or that contain infectious agents that make them dangerous, as well as containers, containers, packaging and soils that have been contaminated when transferred to another site. .

Solid Urban Waste: Those residues generated in dwelling houses, which result from the elimination of the materials they use in their domestic activities, of the products they consume and of their containers, packaging or packing; the waste that comes from any other activity within establishments or on the public highway that generates waste with domiciliary characteristics, and that resulting from the cleaning of roads and public places.

NOM-161-SEMARNAT-2011: It is the Official Mexican Norm that establishes the criteria to classify Special Management Waste and determine which are subject to the Management Plan; their listing, the procedure for the inclusion or exclusion of said listing; as well as the elements and procedures for the formulation of management plans.

GUIDELINES:

② In addition to Reduce, Reuse and Recycle, one of the key factors in KCM's Sustainability Strategy is the goal of zero waste sent to landfills, particularly cellulosic waste derived from operations of recycling of the company, so to achieve and maintain this goal, alternatives for reuse in other industries or applications will be continuously evaluated.

② Valorise all solid waste generated in the company's activities and define viable alternatives for its proper disposal, favoring reuse and recycling alternatives.

② Work throughout the value chain including suppliers, support areas and customers to Reduce, Reuse and Recycle as much as possible the solid waste from the manufacturing operations of inputs, transformation into value added products in our operations, storage and product distribution.

② Ensure that the management and disposal of Solid Waste derived from KCM activities, including hazardous or special management, fully comply with current legislation on the matter.

② In conjunction with the appropriate Interest Groups, identify projects for innovation and development of new technologies, for the incorporation into the design of products and their packaging of sustainable or recycled raw materials, to reduce their weight and / or volume and to guide consumers in the proper disposal of products and their packaging at the end of their useful life.

RESPONSIBILITY:

The responsibility for administering and implementing this policy will be the Plant Management or the Subsidiary Management, as well as developing and implementing the necessary procedures to carry out the Policy.

EFFICIENT USE OF WATER AND DISCHARGE CONTROL POLICY

OBJECTIVE:

It is the Policy of Kimberly-Clark de México S.A.B. de CV, make efficient use of natural resources and in particular the water used in its manufacturing operations, as well as ensure compliance with current legislation on the use of water and quality of residual discharges and protect the existing biodiversity in the localities in which the company operates.

SCOPE:

This policy applies to Kimberly-Clark de México and Subsidiaries, hereinafter KCM.

It is the intention of this Policy:

- Set annual targets and update medium-term goals for reducing fresh water consumption in Tissue manufacturing operations per ton produced.
- Have a water management system that allows its use per ton produced to be continuously optimized, through improvements to production processes, the use of new technologies for internal treatment and recirculation of water in manufacturing operations.
- Operate efficiently and implement the most advanced technologies for wastewater treatment, exceeding the quality parameters established in current legislation regarding water discharged to receiving bodies.
- Integrate Biodiversity into KCM's Environmental Management System, respecting, protecting and supporting with specific programs the conservation of existing biodiversity in the sites where the company operates and others that it considers relevant.

POLICY FOR ENERGY EFFICIENCY AND REDUCTION OF GREENHOUSE GASES

OBJECTIVE:

It is the Policy of Kimberly-Clark de México S.A.B. de C.V. in accordance with its strategy and principles of Sustainability, establish objectives to increase energy efficiency and conservation in order to reduce its operating costs and reduce the emission of Greenhouse Gases (GHG), derived from the direct and indirect use of different types of energy and fuels, as well as continuously optimizing their production operations to minimize the emission of polluting gases and particles and to investigate alternatives for the use of cleaner energy.

SCOPE:

This policy applies to Kimberly-Clark de México and Subsidiaries, hereinafter KCM.

It is the intention of this Policy:

- Make all KCM personnel responsible for the efficient use of energy resources, promoting behaviors to reduce consumption in all company activities.
- Design and implement technological solutions that improve energy efficiency and energy conservation to generate competitive advantages in the value chain and reduce the emission of GHG and polluting particles.
- Identify and evaluate with appropriate interest groups the generation and supply of electrical and thermal energy from environmentally friendly sources.

- Prepare an annual cost advantage plan for increased energy efficiency in the administrative, manufacturing and logistics operations of the company.
- Establish annual objectives and update medium-term goals for the reduction of energy consumption and GHG emissions per ton produced. Through these actions, support the national strategy to mitigate climate change.
- Align KCM's strategy to the Kimberly-Clark Corporation Global Energy Management System.

SUSTAINABLE FIBER PROCUREMENT POLICY

OBJECTIVE:

It is the Policy of Kimberly-Clark de México S.A.B. de C.V. (KCM), use wood fiber supplied by responsible operations with care for the environment and natural resources, avoiding and controlling the possible forest risks derived from its use.

It is also KCM's policy to use recycled fibers from paper waste (pre or post-consumer).

SCOPE:

This policy applies to Kimberly-Clark de México and Subsidiaries, hereinafter KCM.

It is the intention of this Policy:

Align KCM to Kimberly-Clark Corporation's Global Fiber Procurement Strategy, which has the goal of acquiring 100% of the virgin fiber used in its operations, supplied by suppliers who have one of the following forest certification schemes verified by third parties:

- Forest Stewardship Council[®] (FSC[®]) License FSC-C140370
- Sustainable Forestry Initiative (SFI)
- Canadian Sustainable Forest Management / Canadian Standards Association (CSA)
- Brazilian Forest Certification Program (CERFLOR)
- Program for the Endorsement of Forest Certification (PEFC)

Among the performance criteria for the acceptance of the aforementioned certification systems, among others, must be found compliance with local legislation and existing international agreements, commitment to forest regeneration and reforestation, protection of the land and

water quality, the protection of forest areas declared ecological reserves or protected natural areas and the participation of related interest groups.

- Promote the use of post-consumer recycled fiber in a manner consistent with product performance standards and the quality required by consumers.
- Continuously evaluate investments in state-of-the-art technology to optimize the processes for obtaining recycled fiber and the required quality, as well as avoiding and controlling environmental impacts in its manufacture in accordance with KCM's Environmental Policies.
- Work together with stakeholders involved in post-consumer paper collection operations to increase the quality and availability of recycled fiber.
- KCM will report annually to external Stakeholders on activities related to this Policy through its Sustainability report or other appropriate means.